

# 2010 Utah Headliners/SPJ Journalism Awards

## Category Descriptions

### Entry Deadline:

**5 p.m. Friday, Feb. 26**

Entry Fee: \$15 per entry

**OR \$10 for SPJ members**

See *Guidelines* on Entry Form for details.

Entries must have been published or broadcast in the 2009 calendar year.

Clear, readable printouts will be accepted in lieu of tear sheets.

*Entries submitted outside of the contest time frame or attached to incomplete entry forms will be discarded without refund or notification.*

Finalists will be notified by e-mail in late May or early June. Entries will be accepted from full-time, part-time and freelance Utah journalists, students and Utah media organizations.

**Membership in SPJ is NOT required.**

## UTAH JOURNALISM

### HONORS

#### OPEN TO ALL MEDIA

Nominations may be made by either individuals or organizations. The nominee for categories 1, 2 and 3 may be an individual or organization. For category 4, the nominee may be one reporter or a reporting team.

Each entry must include a letter detailing why the nominee deserves special recognition. Other supporting material may be submitted. Honors entries may be submitted simultaneously in other categories.

The **entry fee is waived** for each Utah Journalism Honors category.

#### H 1. Clifford P. Cheney Service to Journalism Award.

Honors the late Cliff Cheney, who served as Utah Headliners president in 1978. Nominee's work should demonstrate outstanding professional or academic service to journalism.

#### H 2. Roy B. Gibson Freedom of Information Award.

Honors the late Roy B. Gibson, who was a pioneer in TV broadcasting, a University of Utah communications professor and an ardent First Amendment advocate. Nominee's work should demonstrate outstanding efforts to raise awareness of and protect access to government records and meetings, expose abuses of freedom of

information laws, or use those laws to produce significant public service reports.

#### H 3. Quintus C. Wilson Ethics Award.

Honors Quintus C. Wilson, past chair of the University of Utah journalism department and founding member of Utah Headliners. Nominee's work should demonstrate outstanding concern for journalism's ethics or pursuit of ethics.

#### H 4. Don Baker Investigative Reporting Award.

Honors the late Don Baker, a respected journalist who reported for the *Standard-Examiner* and *Deseret News*. Submit a single story, single-issue package or multi-issue series on any topic. Work must demonstrate exceptional investigative effort. Entry also may include a one-page synopsis of difficulties faced and overcome.

## Graphics (OPEN TO ALL MEDIA)

**G 1. Art/Illustration.** Single work example or package. Submit clip/tear sheet or photocopy of published work, or CD of broadcast work.

**G 2. Best Single-Page Design.** Single work example or package. Submit clip/tear sheet or photocopy of published work, or CD of broadcast work.

## Web (OPEN TO ALL MEDIA)

**W 1. Best News-Oriented Web Site.** Submit a print-out, preferably a color one, of the site's full home page (first or index page). Entry must show site's Internet address and webmaster's name. Judges will visit the site.

**W 2. Best Overall Blog Entry.** Submit URL of a blog. It will be judged on the day reviewed.

**W 3. Best Single Blog Entry.** Submit a screen capture print-out AND URL of a blog on any topic.

**W 4. Best Podcast (video or audio).** An Internet distributed newscast or talk show NOT aired on radio or TV. Submit URL

**W 5. Best multi-media online (slideshow or audio/video).** Submit URL

**W 6. Best use of news-oriented social media.** Site must be openly accessible. Submit URL of social media. It will be judged on the day reviewed

## NEWSPAPERS

Entries may be clips/tear sheets, photocopies or electronic printouts. Printouts from Web archives must include the entry's Internet address. Each entry must be securely fastened together and

include story jumps. Each entry must be enclosed in a manila folder.

Entries accepted in the following circulation divisions:

- **Div. A:** Dailies, circulation 50,000- plus
- **Div. B:** Dailies, circulation below 50,000
- **Div. C:** Non-dailies (twice-weeklies, weeklies, monthlies, quarterlies)

#### N 1. Best Newspaper Reporter.

Portfolio of five single-byline stories published in 2009.

**N 2. Best Newspaper.** Three full editions from 2009. *For dailies:* January 15, April 22, November 9.

*For weeklies:* fourth week of January, second week of April and fourth week of October.

*For twice weeklies:* one edition only from weeks listed above.

*For monthlies:* January, April and October.

*For quarterlies:* second, third and fourth editions.

**N 3. Spot News.** Initial story, or single-issue group of stories, about a breaking-news event—published within 24 hours of the event.

**N 4. Continuing Coverage.** Up to five samples/days of continuing coverage of a single subject. Entry may include one-page synopsis of other efforts at continuing coverage of the subject.

**N 5. Series.** Formal series—excluding continuing coverage—published in more than one issue, or a single-issue special-project package.

**N 6. Review/Criticism.** Single example focusing on an entertainment or consumer issue: i.e., restaurants, food, wine, movies, concerts, plays, books, computer software, etc.

**FEATURE CATEGORIES.** Single enterprise or feature story on the following topics:

**N 7. Criminal Justice Reporting.**

**N 8. Consumer Reporting.**

**N 9. Education Reporting.**

**N 10. Government Reporting.**

**N 11. Medical / Science Reporting.**

**N 12. Military Reporting.**

**N 13. Minority Issues Reporting.**

**N 14. Personality Profile.**

**N 15. Religion / Values Reporting.**

**N 16. Sports Reporting.**

**N 17. Editorial Cartoon.** Single local, non-syndicated editorial cartoon.

**N 18. Editorial.** Single editorial on any topic.

**N 19. Opinion Column.** Single column on any topic.

**N 20. Headline Writing.** Up to seven headlines written by the same person.

**N 21. Page Design—Front Page.**

Single 1A (front page).

**N 22. Page Design—Feature Page.**

Single section front or feature page.

**ENTRANTS MAY SUBMIT ENTRIES IN A HIGHER-CIRCULATION CATEGORY THAN THEY QUALIFY FOR, BUT NOT LOWER.**

**PHOTOJOURNALISM**

Entry and Division requirements are the same as for *Newspapers*. Also, include print(s) of entered item(s). May also enter online

<http://utahnewsphotos.com/contest>

**P 1. Best Photographer.** Portfolio of up to 10 photographs—separate shots or within a package or a mix of both.

**P 2. Spot News.** Single photo of a breaking-news event published within 24 hours of the event.

**P 3. General News.** Single photo of a non-breaking news event published within 24 hours of the event.

**P 4. Feature.** Stand-alone photo OR single photo or group of photos published with a feature story or package. For the latter, story must accompany the entry.

**P 5. Photo essay.** Single-issue group of photos on a single subject.

**P 6. Sports Action.** Single, sports-related action photo

**P 7. Sports Feature.** Stand-alone sports photo OR single photo or group of photos published with a feature story or package. For the latter, story must accompany the entry.

**VIDEOGRAPHY**

Entry requirements are the same as for *Television*, except that the videographer's name must be on the entry label. May also enter online

<http://utahnewsphotos.com/contest>

**V 1. Best Videographer.** Portfolio of five stories shot by a single videographer and aired in 2009. Videographer must have shot at least 80% of the footage.

**V 2. Spot News.** Initial story, or group of same-day stories, about a breaking-news event—aired within 24 hours of the event. Videographer must

have shot 80% of the footage. Entry must not exceed 30 minutes in length.

**V 3. Sports.** Single sports-related story.

**V 4. Feature.** Single feature story.

**MAGAZINES**

**M 1. Best Magazine.** Three editions from these months in 2009: January, April and October.

**M 2. News.** Single news story on any topic.

**M 3. Feature.** Single feature story on any topic.

**M 4. Cover-Page Design.** Single cover from any issue published in 2009.

**RADIO**

Each entry must be on a **separate** CD. The CD must be clearly labeled with the station/news outlet's name and location, entry's title, category entered, and name of producer or reporter. Each entry must be placed in a manila envelope.

**R 1. Best Radio Reporter.** Portfolio of five stories by a single reporter aired in 2009.

**R 2. Best Radio Newscast.** Three newscasts aired in 2009: one each from any day in January, April, and November. Must be the station's primary, locally produced newscast.

**R 3. Spot News.** Initial story, or group of same-day stories, about a breaking news event—aired within 24 hours of the event.

**R 4. Continuing Coverage.** Up to five samples of continuing coverage of a single subject. Entry must be submitted as a single CD; total time should not exceed 20 minutes. Entry may include a one-page synopsis of other efforts at continuing coverage of the subject.

**R 5. Series.** Formal series—excluding continuing coverage and documentary—aired over several days.

**R 6. Documentary.** Single in-depth report or package of reports on a single issue or topic.

**FEATURE CATEGORIES.** Single enterprise or feature story on the following topics:

**R 7. Criminal Justice Reporting.**

**R 8. Consumer Reporting.**

**R 9. Education Reporting.**

**R 10. Government Reporting.**

**R 11. Military Reporting.**

**R 12. Minority Issues Reporting.**

**R 13. Personality Profile.**

**R 14. Sports Reporting.**

**R 15. Public Affairs/Talk Show.**

Submit a single show. Entry must not exceed 30 minutes in length. A longer program may be entered in a shortened version with no more than three edits, or its first unedited half hour may be entered.

**R 16. Best Use of Sound.** Single report on any subject that demonstrates proficiency in using natural sound to enhance the story.

**TELEVISION**

Each entry must be material produced locally. Each entry must be on a **separate** DVD.

Each entry must be clearly labeled with the station's name and location, entry's title, category entered, and name of producer or reporter. May also enter online

<http://utahnewsphotos.com/contest>

**T 1. Best TV Reporter.** Portfolio of five stories featuring a single reporter on camera and aired in 2009. On-camera reporter must have done 80% of the research and writing.

**T 2. Best TV Newscast.** Three newscasts aired in 2009: one each from any day in January, April and November. Must be station's primary, locally produced newscast.

**T 3. Spot News.** Initial story, or group of same-day stories, about a breaking news event—aired within 24 hours of the event.

**T 4. Continuing Coverage.** Up to five samples of continuing coverage of a single subject. Entry must be submitted as a single CD; total time should not exceed 20 minutes. Entry may include one-page synopsis of other efforts at continuing coverage of the subject.

**T 5. Series.** Formal series—excluding investigative, continuing coverage and documentary—aired over several days.

**T 6. Documentary.** Single half-hour or longer program on any event, condition or issue. Entry also may be live program, interview show or sports special. Entry must not exceed 30 minutes — a longer program may be entered in a shortened version, with no more than three edits, or its first unedited half hour may be entered.

**FEATURE CATEGORIES.** Single enterprise or feature story on the following topics:

**T 7. Criminal Justice Reporting.**

**T 8. Consumer Reporting.**

**T 9. Education Reporting.**

**T 10. Government Reporting.**

**T 11. Military Reporting.**

**T 12. Minority Issues reporting.**

**T 13. Personality Profile.**

**T 14. Sports Reporting.**

**T 15. Best Sports Show.** Submit a single show. Must not exceed 30 minutes in length. A longer program may be entered in a shortened version with no more than three edits, or its first unedited half hour may be entered.

**T 16. Editing.** Single news or feature story. Focus is on edits in story.

To join SPJ and the Utah

Headliners chapter, go to

[www.spj.org/join.asp](http://www.spj.org/join.asp)

The Utah chapter is online  
[atwww.utahspj.blogspot.com](http://atwww.utahspj.blogspot.com)

# OFFICIAL ENTRY FORM: 2010 Utah Headliners/SPJ Journalism Awards

INCLUDE TWO FORMS WITH EACH ENTRY!! Photocopies of the form are accepted. DEADLINE IS 5 P.M. FRIDAY, FEB. 26, 2010.

Entrant Name: \_\_\_\_\_

Enter name as it should appear on award; **INCLUDE PRONUNCIATION FOR UNUSUAL SPELLINGS**

Media Outlet: \_\_\_\_\_

If freelancer, list name of news outlet where entry appeared

Phone: (\_\_\_\_) \_\_\_\_\_

For questions about your entry

E-mail Address: \_\_\_\_\_

For finalist notification

SPJ Member #: \_\_\_\_\_

Required for discount

Mailing Address: \_\_\_\_\_

For banquet invitation; please include ZIP code

Cash/Check \$: \_\_\_\_\_

For administrative use

**DIVISION:** UJ Honors **Newspaper** A B C **Photojournalism** A B C **Graphic**  
(choose one): (include letter of support)  
Radio **Television** **Videographer** **Magazine** **Web Site** \_\_\_\_\_

**CATEGORY** 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25

(choose one):

Brief Description of Entry: \_\_\_\_\_

**COMPLETE Entry** \_\_\_\_\_

**Publication or** \_\_\_\_\_

**Headline or Title:** \_\_\_\_\_

**Broadcast Date:** \_\_\_\_\_

Send entries to: SPJ Contest, c/o Allison Barlow Hess, 1097 Country Road, Fruit Heights, UT 84037; or  
SPJ Contest, c/o Amy Stewart, Deseret Morning News, 30 East 100 South, Salt Lake City, UT 84110 (Fourth Floor);  
or Don Meyers, 566 West 700 South, Payson, UT 84651.

## 2009 GUIDELINES FOR ENTRY

**Entry Fee:** \$15 per entry—OR \$10 per entry for current SPJ members. You must include your SPJ member ID to qualify for the lower fee. Membership status will be verified before entry is accepted. Make checks payable to *Utah Headliners*. One check may be written to cover several entries. Each packet of entries must be accompanied by a fee-payment check. You may also pay using Pay pal at [www.utahspj.blogspot.com](http://www.utahspj.blogspot.com).

**Where to Send Entries:** Addresses are listed above. **Deadline is Friday, Feb. 26, 2010, at 5 p.m.** Forms also available at [www.utahspj.blogspot.com](http://www.utahspj.blogspot.com).

**Rules:** Each entry must be the original work of the entrant. It also must have been written and/or produced for a Utah media outlet, and published or broadcast in the 2009 calendar year.

Stories edited for use on national networks or newspapers will not be considered.

All entries become the property of the Utah Headliners Chapter of SPJ and will not be returned after the contest.

**Entry Limit:** One item may be entered in one category only. It cannot be entered across multiple categories. However, here are some exceptions: *Best Reporter* entries and content encompassed in the *Best Newspaper* and *Best Newscast* entries may be submitted for other categories.

An individual or media outlet may submit as many entries as desired. Judges aren't allowed to move entries between categories.

Printouts are acceptable in lieu of tear sheets.

**Judging:** Each entry will be judged on its overall excellence, service to the community and contribution to public understanding of issues and events. Judging criteria also may include readability, accuracy, completeness, depth of research and documentation, presentation, visual appeal and functionality.

Winners could be named for first, second or third place or honorable mention. Judging is done by members of professional SPJ chapters in other states.

The judges' decisions are final.

**Questions:** Contact Allison Barlow Hess at [ahess@weber.edu](mailto:ahess@weber.edu) or 801-698-1387.

## FORM GUIDELINES

1. In the **Entrant Name** field, spell name as it should appear on an award and include pronunciation if it's an unusual spelling; **VERIFY THE SPELLING**.

2. **Remember to check with your media outlet to determine which category they are using. If the outlet chooses a different category than the individual, the entry may be moved without notice.**

3. In the **E-mail Address** field, use the address where finalist notification should be sent. **VERIFY THE SPELLING**.

4. In the **Mailing Address** field, use the address where the banquet invitation should be sent.

5. Select ONE **Division** button and ONE **Category** button; verify that you selected the right options for your entry (refer to *2009 Utah Headliners/SPJ Journalism Awards Category Descriptions*).

6. If writing one check for multiple entries, enter check number in ALL **Cash/Check \$** fields for entries covered by the check.

7. When form is completed, include **TWO** copies of the form with the entry